

REP HEADLINE# 2206388 TEL# 703-516-9399
\$\$\$ MOD# 8: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
NOV1/12 20.24
*** WFLA-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/FRE/US
AGY # _____ AGY. NAME GREEK, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6296388

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV1/12 20.24

REP: REVISION
LN'S 158-182 ADDED
NEW TTL \$884,850
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
158	A		530A-600A	30		\$470.00	11/5	11/5	1		MON	1

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
PROGRAM : 530A NEWS
CON COM1 : 530A NEWS

AGENCY EST# = 1537

11/2/12 FCC

FAX# 703-516-9680
HARRIS REPORT FROM REP NOV1/12 20.24
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
159	A		600A-700A PROGRAM : 6A NEWS CON COM1: 6A NEWS	30		\$1,450.00	11/5	11/5	2		MON	2
160	A		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$2,000.00	11/5	11/5	2		MON	2
161	A		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,040.00	11/5	11/5	1		MON	1
162	A		800A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,100.00	11/4	11/4	1		SUN	1
163	A		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$600.00	11/4	11/4	2		SUN	2
164	A		1000A-1030A PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$300.00	11/5	11/5	1		MON	1
165	A		1030A-1100A PROGRAM : EXTRA CON COM1: EXTRA	30		\$300.00	11/5	11/5	1		MON	1
166	A		1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$300.00	11/5	11/5	1		MON	1
167	A		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$380.00	11/5	11/5	1		MON	1

FAX# 703-516-9680
HARRIS REPORT FROM REP NOV1/12 20.24
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
168	A		100P-200P	30		\$750.00	11/5	11/5	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1: DAYS OF OUR LIVES												
169	A		200P-300P	30		\$470.00	11/5	11/5	1		MON	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
170	A		1200N-100P	30		\$325.00	11/4	11/4	2		SUN	2
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
171	A		300P-400P	30		\$900.00	11/5	11/5	2		MON	2
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
172	A		400P-500P	30		\$1,130.00	11/5	11/5	1		MON	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
173	A		500P-530P	30		\$1,700.00	11/5	11/5	1		MON	1
PROGRAM : 5P NEWS												
CON COM1: 5P NEWS												
174	A		530P-600P	30		\$1,700.00	11/5	11/5	1		MON	1
PROGRAM : 530P NEWS												
CON COM1: 530P NEWS												
175	A		600P-630P	30		\$2,250.00	11/5	11/5	1		MON	1
PROGRAM : 6P NEWS												
CON COM1: 6P NEWS												
176	A		630P-700P	30		\$5,000.00	11/5	11/5	1		MON	1
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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177	A		600P-630P	30		\$1,600.00	11/4	11/4	1		SUN	1
PROGRAM : SUN 6P NEWS												
CON COM1: SUN 6P NEWS												

178	A		1100P-1135P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : 11P NEWS												
CON COM1: 11P NEWS												

179	A		1237A-136A	30		\$400.00	11/5	11/5	1		MON	1
PROGRAM : FALLON												
CON COM1: FALLON												

180	A		800P-1000P	30		18000.00	11/5	11/5	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												

181	A		700P-815P	30		\$7,000.00	11/4	11/4	1		SUN	1
PROGRAM : FTBL NIGHT												
CON COM1: FTBL NIGHT												

182	A		815P-1130P	30		25000.00	11/4	11/4	1		SUN	1
PROGRAM : SUN NIGHT FTBL												
CON COM1: SUN NIGHT FTBL												

OCT/12 579145.00 NOV/12 310705.00 CONTRACT TOTAL 889850.00
 TOTAL SPOTS 640

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEUTEMAN
 3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6296388 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
 PRODUCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV1/12 19.27

REF: MAKEGOOD
 SPOTS CANCELED ON LN'S 29 AND 151
 LN'S 154-155 ADDED AS MG
 NEW TTL \$807,910
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

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 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
 AGENCY PRODUCT CODE = 101

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
29	S		700P-800P	30		\$650.00	10/6	10/6	0		SAT	0
29	S		700P-800P	30		\$650.00	10/13	10/13	1		SAT	1
29	S		700P-800P	30		\$650.00	10/20	10/20	1		SAT	1
29	S		700P-800P	30		\$650.00	10/27	10/27	1		SAT	1
29	S		700P-800P	30		\$650.00	11/3	11/3	0		SAT	0

PROGRAM : ENTERTAINMENT TONIGHT

Handwritten signature/initials

CON COM1: ENTERTAINMENT TONIGHT

151 S 800P-900P 30 \$2,900.00 11/2 11/2 0 FRI 0

PROGRAM : STARWATCH JAMES BOND
CON COM1: STARWATCH JAMES BOND

154 A 700P-800P 30 \$1,350.00 11/3 11/3 2 SAT 2

PROGRAM : SAT NEWS
CON COM1: SAT NEWS

155 A 600P-630P 30 \$750.00 11/4 11/4 1 SUN 1

PROGRAM : SUN 6P NEWS
CON COM1: SUN 6P NEWS

156 A 700P-800P 30 \$1,350.00 11/3 11/3 0 SAT 0

PROGRAM : SAT NEWS
CON COM1: SAT NEWS

157 A 600P-630P 30 \$750.00 11/4 11/4 0 SUN 0

PROGRAM : SUN 6P NEWS
CON COM1: SUN 6P NEWS

OCT/12 579145.00 NOV/12 228765.00

CONTRACT TOTAL 807910.00
TOTAL SPOTS 610

MARKET TOTALS \$1,361,931 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- OCT/PJ
DEMOS- RA35+.

MOT CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR			4	2		6	
12	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR		2				2	
13	M-F 530a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR				4		4	
15	M-F 6p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			3	4		7	
17	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06		30 Comme	Nbr of Spots Closed PR				1		1	
18	M-F 7p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR			1	1		2	
20	M-F 730p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR			4	2		6	
22	M-Th, Su 430a News .TWTF..S	06	25	30 Comme	Nbr of Spots	4	4	4	4		20	500
26	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR		1				1	
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8688

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR			1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots Closed PR							
43	Sun 7p ET / 6p CT Football Night In AmericaS	06		30 Comme	Nbr of Spots Closed PR	1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots Closed PR							
47	M-Su 11p News TWTFSS.	06		30 Comme	Nbr of Spots Closed PR	1	1	1			3	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR			2	3		5	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR			1	1		2	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR			1			1	
68	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR			1	1		2	
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30 Comme	Nbr of Spots Closed PR	1			1		2	
74	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR			1	1		2	
Weekly Totals:					96	127	119	121	128	49	640	
Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7			

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Barack Obama/ D/ President
 Submission Number 822 Issue 11



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
76	M-Th, Su 430a News M.....	06	25	30 Comme		1	1	1	1	1	5	125
77	M-Su 11p News M.....	06		30 Comme			1				1	
84	M-Th, Su 430a News M.....	06	25	30 Comme						1	1	25
85	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme		2	2	2	2		10	4000
86	M-F 10a News .TWTF..	03	160	30 Comme		4	4	4			16	2560
87	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	03	650	30 Comme		4	4	4			16	10400
88	M-F 11a Daytime .TWTF..	03	160	30 Comme		4	4	4	4		20	3200
89	M-F 12p Today Show III .TWTF..	03	200	30 Comme		4	4				8	1600
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme		4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme		4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme		4	4	4	4		20	12000
93	M-F 5a News	03	150	30 Comme		4	4	4	4		20	3000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Barack Obama/ D/ President
Submission Number 822 Issue 11



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
94	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4		16	14400
95	M-F 530a News TWTF..	01	470	30 Comme	Nbr of Spots	4	3	4	4	4	19	8930
96	M-F 530p News TWTF..	03	900	30 Comme	Nbr of Spots	4	4	4	4		16	14400
97	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	4	4				8	9600
98	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	2	2				4	2800
99	M-F 630p ET / 530p CT NBC Nightly News TWTF..	01	5000	30 Comme	Nbr of Spots	4	4		4	4	16	80000
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				8	8000
101	M-F 7a Today Show TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots	4	4		4		12	10800
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				8	8000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4	4				8	4400
104	Fri 8-9p ET / 7-8p CT Whitney / Community	02		30	Nbr of Spots							

Weekly Totals: Total Spots(Ord Spots) 96 127 119 121 128 49 640
Closed PR 2 8 21 26 7 64

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 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 822 Issue 11



WFLA-TV
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 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
105	...F.. Fri 9p ET / 8p CT Grimm	03	3400	30 Comme	Closed PR	1	1	1	1	1	5	1500
106	...F.. Mon 10p ET / 9p CT Revolution	03	3600	30 Comme	Nbr of Spots	1	1	1	1	1	5	1800
107	M..... Mon 8-10p ET / 7-9p CT Voice	03	9000	30 Comme	Nbr of Spots	1	1	1	1	1	5	4500
108	M..... Mon 8p ET / 7p CT The Voice	03	9000	30 Comme	Nbr of Spots	1	1	1	1	1	5	4500
109	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30 Comme	Nbr of Spots	1	1	1	1	1	5	4800
110S. Sat 12p News	03	150	30 Comme	Nbr of Spots	1	1	1	1	1	5	750
111S. Sat 6p News	03	700	30 Comme	Nbr of Spots	1	1	1	1	1	5	1400
112	Sat 630p ET / 530p CT NBC Nightly News	01	5000	30 Comme	Nbr of Spots	1	1	1	1	1	5	10000
113S. Sat 7p Entertainment Tonight	03	650	30 Comme	Nbr of Spots	1	1	1	1	1	5	1950
114S. Sat 7a Today Show	03	500	30 Comme	Nbr of Spots	2	2	2	2	2	10	5000
115S. Sat 9a News	03	300	30 Comme	Nbr of Spots	1	1	1	1	1	5	1500
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
117	Sun 12p NewsS	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p NewsS	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night In AmericaS	03	3400	30 Comme	1	1					2	6800
121	Sun 8a Today ShowS	03	500	30 Comme	1	1					2	1000
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1	1		1	1		4	40000
123	Sun 9a NewsS	03	300	30 Comme	1	1	1	1	1		5	1500
124	M-Su 11p News TWTFSS.	03	1250	30 Comme	4	4	4	4			16	20000
125	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	1			1			2	7200
126	Tue 8p ET / 7p CT Voice T.....	03	9000	30 Comme	1		1				2	18000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Barack Obama/ D/ President
Submission Number 822 Issue 11



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
127	Wed 10p ET / 9p CT Chicago Fire ..W....	03	3600	30 Closed PR Nbr of Spots		1					1	9000
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme Nbr of Spots		1					1	3600
129	M-F 10a News M.....	03	160	30 Comme Nbr of Spots		1	1	1	1		4	640
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme Nbr of Spots		1	1	1	1		4	2600
131	M-F 11a Daytime M.....	03	160	30 Comme Nbr of Spots		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme Nbr of Spots		1	1				2	400
133	M-F 2p Rachael Ray M.....	03	250	30 Comme Nbr of Spots		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme Nbr of Spots		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme Nbr of Spots		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme Nbr of Spots		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme Nbr of Spots		1	1	1	1	1	4	3600

Weekly Totals:	Total Spots(Ord Spots)	96	127	119	121	128	49	640	
Closed PR		2	8	21	26	7		64	

Greer Margolis Mitchell
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Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
138	M-F 530a News	01	470	30		1	1	1	1	1	5	2350
139	M-F 530p News	03	900	30		1	1	1	1		4	3600
140	M-F 6p News	03	1200	30		1	1				2	2400
141	M-F 6a News	02		30								
142	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30		1	1	1	1	1	5	25000
143	M-F 7p News	03	1000	30		1	1				2	2000
144	M-F 7a Today Show	03	900	30		1	1	1	1		4	3600
145	M-F 730p Entertainment Tonight	03	1000	30		1	1				2	2000
146	M-F 9a Today Show II	03	550	30		1	1				2	1100
147	M-Su 11p News	03	1250	30		1	1	1	1		4	5000
149	M-F 4p Dr Oz	03	600	30						1	1	600
152	M-F 9a Today Show II	03	550	30						1	1	550
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
153	Sun 10a Meet The PressS	03	1400	30 Comme Nbr of Spots		1					1	1400
154	Tue 8p ET / 7p CT Voice T.....	06	4500	30 Comme Nbr of Spots		1					1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids ..W....	03	3400	30 Comme Nbr of Spots		2					2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Comme Nbr of Spots		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme Nbr of Spots		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Comme Nbr of Spots		1	1				2	5880
159	Fri 8p ET / 7p CT GrimmF..	03		30 Comme Nbr of Spots								
160	Fri 10p ET / 9p CT Dateline NBC FridayF..	03	3000	30 Comme Nbr of Spots		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme Nbr of Spots			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ...T...	02	4800	30 Comme Nbr of Spots			1				1	4800
Weekly Totals: (Total Spots(Ord Spots))					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
163	Thu 10p ET / 9p CT Rock Center ...T...	03	3200	30 Comme			1				1	3200
164	Sun 8a Today ShowS	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The VoiceF..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme			4				4	3600
169	M-F 12p Today Show III ..TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News ..TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News ..TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News ..TWTF..	01	2000	30 Comme			4				4	8000
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme			4				4	8000
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme			4				4	4160
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
175	Sun 10a Meet The PressS	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme			1				1	7000
177	Sun 8a Today ShowS	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme				1			1	2000
184	M-F 9a Today Show II M.....	01	1040	30 Comme				1			1	1040
185	Sat 9p ET / 8p CT Chicago FireS	03	1300	30 Comme			1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVUS	03	1400	30 Comme			1				1	1400
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
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 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
187S Tue 8-10p ET / 7.9p CT Voice	03	9000	30 Comme					1		1	9000
188	Tue 10p ET / 9p CT Parenthood	03	3600	30 Comme				1			1	3600
189	M-F 12p Today Show III	01	380	30 Comme				4			4	1520
190	M-F 6p News	01	2250	30 Comme				4			4	9000
191	M-F 6a News	01	1450	30 Comme				2			2	2900
192	M-F 7p News	01	2000	30 Comme				4			4	8000
193	M-F 730p Entertainment Tonight	01	2000	30 Comme				4			4	8000
194	M-F 9a Today Show II	01	1040	30 Comme				4			4	4160
195	Fri 9p ET / 8p CT Grimm	01	7000	30 Comme				1			1	7000
196	Mon 10p ET / 9p CT Revolution	01	7500	30 Comme					1		1	7500
197	Sun 10a Meet The Press	01	5000	30 Comme				1			1	5000
198	Sun 7p ET / 6p CT Football Night In											
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
198	AmericaS	01	7000	30 Comme	Nbr of Spots				1			1	7000
199	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots				1			1	1100
200	Wed 9p ET / 8p CT Law & Order SVU ..W....	01	7500	30 Comme	Nbr of Spots				1			1	7500
201	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots					1		1	380
202	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots					1		1	2000
203	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots					1		1	2000
204	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots					1		1	1040
205	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1		1	2250
206	M-F 12p Today Show III T.....	01	380	30 Comme	Nbr of Spots						1	1	380
207	M-F 5p News T.....	01	1700	30 Comme	Nbr of Spots						1	1	1700
208	M-F 7a Today Show T.....	01	2000	30 Comme	Nbr of Spots						1	1	2000
209	M-F 10a News ..TWTF..	01	300	30 Comme	Nbr of Spots					4		4	1200
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	128	49	640	
Closed PR						2	8	21	26	7		64	

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 Suite 800
 Washington DC 20007

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 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 889850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
210	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	01	1300	30	Nbr of Spots					4		4	5200
				Comme									
211	M-F 12p Today Show III .TWTF..	01	380	30	Nbr of Spots					4		4	1520
				Comme									
212	M-F 5p News .TWTF..	01	1700	30	Nbr of Spots					4		4	6800
				Comme									
213	M-F 530p News .TWTF..	01	1700	30	Nbr of Spots					4		4	6800
				Comme									
214	M-F 6p News .TWTF..	01	2250	30	Nbr of Spots					4		4	9000
				Comme									
215	M-F 6a News .TWTF..	01	1450	30	Nbr of Spots					2		2	2900
				Comme									
216	M-F 7p News .TWTF..	01	2000	30	Nbr of Spots					4		4	8000
				Comme									
217	M-F 7a Today Show .TWTF..	01	2000	30	Nbr of Spots					4		4	8000
				Comme									
218	M-F 730p Entertainment Tonight .TWTF..	01	2000	30	Nbr of Spots					4		4	8000
				Comme									
219	M-F 9a Today Show II .TWTF..	01	1040	30	Nbr of Spots					4		4	4160
				Comme									
220	Sat 1130p ET / 1030p CT Saturday Night LiveS.	01	2500	30	Nbr of Spots					1		1	2500
				Comme									
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	128	49	640	
Closed PR						2	8	21	26	7		64	

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Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
221	Sun 10a Meet The PressS	01	5000	30 Comme	Nbr of Spots				1		1	5000
222	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots				1		1	7000
223	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots				1		1	1100
224	M-Su 11p News .TWTF..	01	2500	30 Comme	Nbr of Spots				4		4	10000
225	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme	Nbr of Spots				1		1	7200
226	M-F 10a News M.....	01	300	30 Comme	Nbr of Spots					1	1	300
227	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme	Nbr of Spots					1	1	1300
228	M-F 12p Today Show III M.....	01	350	30 Comme	Nbr of Spots					1	1	350
229	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
230	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
231	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots					1	1	2250
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Buyer:	..	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
232	M-F 7p News M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
233	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
234	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
235	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots					1	1	1040
236	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots					1	1	2500
237	Fri 8-9p ET / 7-8p CT Go On / Guys With KidsF..	02		30 Comme	Nbr of Spots							
238	Fri 8p Star Watch PrimetimeF..	04		30 Comme	Nbr of Spots				1		1	
239	M-F 2p Rachael Ray ...F...	03	250	30 Comme	Nbr of Spots				1		1	250
240	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots					1	1	250
241	Sat 7p Star WatchS.	03	1350	30 Comme	Nbr of Spots				2		2	2700
242	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots				1		1	750
243	M-F 530a NewsS	01	470	30 Comme	Nbr of Spots					1	1	470

Weekly Totals:	Total Spots(Ord Spots)	96	127	119	121	128	49	640	
Closed PR		2	8	21	26	7		64	

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Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
244	M-F 6a News M.....	01	1450	30 Comme	Nbr of Spots					2	2	2900
245	M-F 7a Today Show M.....	01	2000	30 Comme	Nbr of Spots					2	2	4000
246	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots					1	1	1040
247	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots				1		1	1100
248	Sun 9a NewsS	01	600	30 Comme	Nbr of Spots				2		2	1200
249	M-F 10a News M.....	01	300	30 Comme	Nbr of Spots					1	1	300
250	M-F 1030a Extra M.....	01	300	30 Comme	Nbr of Spots					1	1	300
251	M-F 11a Daytime M.....	01	300	30 Comme	Nbr of Spots					1	1	300
252	M-F 12p Today Show III M.....	01	380	30 Comme	Nbr of Spots					1	1	380
253	M-F 1p Days Of Our Lives M.....	01	750	30 Comme	Nbr of Spots					1	1	750
254	M-F 2p Rachael Ray M.....	01	470	30 Comme	Nbr of Spots					1	1	470
255	Sun 12p News M.....	02	325	30 Comme	Nbr of Spots				2		2	650
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	128	49	640	
Closed PR					2	8	21	26	7		64	

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Client: Barack Obama/ D/ President	Submission Cost: 888850	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
256	M-F 3p Doctors M.....	01	900	30 Comme	Nbr of Spots						2	2	1800
257	M-F 4p Dr Oz M.....	01	1130	30 Comme	Nbr of Spots						1	1	1130
258	M-F 5p News M.....	01	1700	30 Comme	Nbr of Spots						1	1	1700
259	M-F 530p News M.....	01	1700	30 Comme	Nbr of Spots						1	1	1700
260	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots						1	1	2250
261	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme	Nbr of Spots						1	1	5000
262	Sun 6p NewsS	01	1600	30 Comme	Nbr of Spots					1		1	1600
263	M-Su 11p News M.....	01	2500	30 Comme	Nbr of Spots						1	1	2500
264	M-F 1237a ET / 1137p CT Late Night M.....	01	400	30 Comme	Nbr of Spots						1	1	400
265	Mon 8-10p ET / 7-9p CT Voice M.....	01	18000	30 Comme	Nbr of Spots						1	1	18000
266	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme	Nbr of Spots					1		1	7000
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	128	49	640	
Closed PR						2	8	21	26	7		64	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 11



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	889850	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
267	Sun 815p ET / 715p CT NBC Sunday Night Football	01	25000	30					1		1	25000
S			Comme								

Weekly Totals:	Total Spots(Ord Spots)	96	127	119	121	128	49	640	
	Closed PR	2	8	21	26	7		64	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
13	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/08/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
			10/15/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
			10/15/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
113	Sat 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/29/12	Closed Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/08/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/01/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids	:30 Commercial	10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
238	Fri 8p Star Watch Primetime	:30 Commercial	10/29/12	Closed Pre Emption	2,900.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4		
Totals		10/01	10/08	10/15	10/22	10/29	11/05	
Spots	640	96	127	119	121	128		49
Cost	899850	106510	153515	147235	171825	226535		84170

Grand Totals:

Spots:	640
Gross Total:	889,850.00
Commission:	133,477.50
Net Total:	756,372.50

FAX# 703-516-9690
OCT31/12 12.15
HARRIS REPORT FROM REP
*** WFLA-TV ***
CHANGES

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
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9	9	9
10	10	10
11	11	11
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95	95	95
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97	97	97
98	98	98
99	99	99
100	100	100

BUYER NAME KATHLEEN

SALES PRSN WA- MEGHAN MCCARR (H)

WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

FRDC# OBAMA FOR AMERICA EST#1337 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT31/12	12.15
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MAKEGOOD

SEOT CANCELED ON LN 21
LN'S 151-153 ADDED
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1537												
21	S		800P-900P	30		\$3,400.00	10/5	10/5	0		FRI	0
21	S		800P-900P	30		\$3,400.00	10/19	10/19	0		FRI	0
21	S		800P-900P	30		\$3,400.00	11/2	11/2	0		FRI	0
PROGRAM : WHITNEY/COMMUNITY CON COM1 : WHITNEY/COMMUNITY												

LINE#	REF	LOC	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
151	A		800P-900P	30		\$2,900.00	11/2	11/2	1		FRI	1
PROGRAM : STARWATCH JAMES BOND												
CON COM1: STARWATCH JAMES BOND												
152	A		200P-300P	30		\$250.00	11/2	11/2	1		FRI	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
153	A		200P-300P	30		\$250.00	11/5	11/5	1		MON	1
PROGRAM : RACHEL RAY												
CON COM1: RACHEL RAY												
OCT/12			579145.00			NOV/12			228865.00			
CONTRACT TOTAL												808010.00
TOTAL SPOTS												609

MARKET TOTALS \$1,361,931 WFLA 22% WTSP 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED
 SVC- NSI BOOKS- OCT/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SHOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 / 101 / 1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
3	M-F 1135p ET / 1035p CT Tonight Show TWTF..	06		30 Comme	Nbr of Spots						6	
					Closed PR		4	2				
12	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots		2				2	
					Closed PR							
13	M-F 530a News TWTF..	06		30 Comme	Nbr of Spots				4		4	
					Closed PR							
15	M-F 6p News TWTF..	06		30 Comme	Nbr of Spots			3	4		7	
					Closed PR							
17	M-F 630p ET / 530p CT NBC Nightly News TWTF..	06		30 Comme	Nbr of Spots				1		1	
					Closed PR							
18	M-F 7p News TWTF..	06		30 Comme	Nbr of Spots			1	1		2	
					Closed PR							
20	M-F 730p Entertainment Tonight TWTF..	06		30 Comme	Nbr of Spots			4	2		6	
					Closed PR							
22	M-Th, Su 430a News	06	25	30	Nbr of Spots	4	4	4	4	4	20	500
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
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Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
26	..TWT..S Fri 9p ET / 8p CT GrimmF..	06		30 Comme	Nbr of Spots Closed PR		1					1	
27	Fri 9p ET / 8p CT Grimm ...F..	06		30 Comme	Nbr of Spots Closed PR				1			1	
42	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots Closed PR				1			1	
43	Sun 7p ET / 6p CT Football Night in AmericaS	06		30 Comme	Nbr of Spots Closed PR		1	1	1	1		4	
45	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06		30 Comme	Nbr of Spots Closed PR		1	1	1			3	
47	M-Su 11p News .TWTFS.	06		30 Comme	Nbr of Spots Closed PR			2	3			5	
58	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR			1	1			2	
66	M-F 530a News M.....	06		30 Comme	Nbr of Spots Closed PR				1			1	
68	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR			1	1			2	
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	119	27	609	
Closed PR						2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 08296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
71	M-F 630p ET / 530p CT NBC Nightly News M.....	06		30	Nbr of Spots								
					Closed PR		1		1			2	
74	M-F 730p Entertainment Tonight M.....	06		30	Nbr of Spots								
					Closed PR			1	1			2	
76	M-TH, Su 430a News M.....	06	25	30	Nbr of Spots		1	1	1	1	1	5	125
77	M-Su 11p News M.....	06		30	Nbr of Spots								
					Closed PR			1				1	
84	M-TH, Su 430a News M.....	06	25	30	Nbr of Spots								
					Closed PR								
85	M-F 1p Days Of Our Lives ..TWTF..	03	400	30	Nbr of Spots	2	2	2	2	2		10	4000
86	M-F 10a News ..TWTF..	03	160	30	Nbr of Spots	4	4	4	4			16	2560
87	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	03	650	30	Nbr of Spots	4	4	4	4			16	10400
88	M-F 11a Daytime ..TWTF..	03	160	30	Nbr of Spots	4	4	4	4	4		20	3200
89	M-F 12p Today Show III ..TWTF..	03	200	30	Nbr of Spots	4	4					8	1600
Weekly Totals: Total Spots(Ord Spots)						96	127	119	121	119	27	609	
Closed PR						2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:		Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est./PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
90	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots 4	4	4	4	4		20	5000
91	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots 4	4	4	4	4		20	9000
92	M-F 4p Dr Oz .TWTF..	03	600	30 Comme	Nbr of Spots 4	4	4	4	4		20	12000
93	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots 4	4	4	4	4		20	3000
94	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots 4	4	4	4			16	14400
95	M-F 530a News .TWTF..	01	470	30 Comme	Nbr of Spots 4	3	4	4	4		19	8930
96	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots 4	4	4	4			16	14400
97	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots 4	4					8	9600
98	M-F 6a News .TWTF..	03	700	30 Comme	Nbr of Spots 2	2					4	2800
99	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots 4	4		4	4		16	80000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

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Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
100	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				8	8000
101	M-F 7a Today Show TWTF.. Isolations: W/C 10/15 MTWTF..	03	900	30 Comme	Nbr of Spots	4	4		4		12	10800
102	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots	4	4				8	8000
103	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4	4				8	4400
104	Fri 8-9p ET / 7-8p CT Whitney / Community ...F..	02		30 Comme	Nbr of Spots							
105	Fri 9p ET / 8p CT Grimm ...F..	03	3400	30 Comme	Nbr of Spots	1	1		1		3	3400
106	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme	Nbr of Spots		1				1	3600
107	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots		1	1		1	4	36000
108	Mon 8p ET / 7p CT The Voice M.....	03	9000	30 Comme	Nbr of Spots				1		1	9000
109	Sat 1130p ET / 1030p CT Saturday Night LiveS	03	1200	30 Comme	Nbr of Spots	1	1	1	1		4	4800
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

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Washington DC 20007

Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
110	Sat 12p NewsS.	03	150	30 Comme	1	1	1	1	1		5	750
111	Sat 6p NewsS.	03	700	30 Comme	1			1			2	1400
112	Sat 630p ET / 530p CT NBC Nightly NewsS.	01	5000	30 Comme	1			1			2	10000
113	Sat 7p Entertainment TonightS.	03	650	30 Comme		1	1	1	1		4	2600
114	Sat 7a Today ShowS.	03	500	30 Comme	2	2	2	2	2		10	5000
115	Sat 9a NewsS.	03	300	30 Comme	1	1	1	1	1		5	1500
117	Sun 12p NewsS	03	150	30 Comme	1	1	1	1	1		5	750
118	Sun 6p NewsS	03	750	30 Comme	1	1	1	1	1		5	3750
119	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	1	1	1	1	1		5	25000
120	Sun 7p ET / 6p CT Football Night inS	03	3400	30 Comme	1	1					2	6800
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Greer Margolis Mitchell
1010 Wisconsin Ave
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Barack Obama/ D/ President
Submission Number 822 Issue 10



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer: ..	Client/Product/Estimate: 95/101/1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
121	AmericaS Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots 1	1					2	1000
122	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots 1	1					4	40000
123	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1	1					5	1500
124	M-Su 11p News .TWTFSS.	03	1250	30 Comme	Nbr of Spots 4	4					16	20000
125	Tue 10p ET / 9p CT Parenthood .T.....	03	3600	30 Comme	Nbr of Spots 1						2	7200
126	Tue 8p ET / 7p CT Voice .T.....	03	9000	30 Comme	Nbr of Spots 1						2	18000
127	Wed 10p ET / 9p CT Chicago Fire .W.....	03	3600	30 Comme	Nbr of Spots 1						1	3600
128	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Comme	Nbr of Spots 1						1	3600
129	M-F 10a News	03	160	30 Comme	Nbr of Spots 1						4	640
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

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Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
130	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme		1	1	1	1		4	2600
131	M-F 11a Daytime M.....	03	160	30 Comme		1	1	1	1	1	5	800
132	M-F 12p Today Show III M.....	03	200	30 Comme		1	1				2	400
133	M-F 2p Rachael Ray M.....	03	250	30 Comme		1	1	1	1	1	5	1250
134	M-F 3p Doctors M.....	03	450	30 Comme		1	1	1	1	1	5	2250
135	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	1	1	1	5	3000
136	M-F 5a News M.....	03	150	30 Comme		1	1	1	1	1	5	750
137	M-F 5p News M.....	03	900	30 Comme		1	1	1	1	1	4	3600
138	M-F 530a News M.....	01	470	30 Comme		1	1	1	1	1	5	2350
139	M-F 530p News M.....	03	900	30 Comme		1	1	1	1	1	4	3600
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

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Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
140	M-F 6p News M.....	03	1200	30 Comme		1	1				2	2400
141	M-F 6a News M.....	02		30 Comme		1					1	
142	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	1	1	1	5	25000
143	M-F 7p News M.....	03	1000	30 Comme		1	1				2	2000
144	M-F 7a Today Show M.....	03	900	30 Comme		1	1	1	1		4	3600
145	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1				2	2000
146	M-F 9a Today Show II M.....	03	550	30 Comme		1	1				2	1100
147	M-Su 11p News M.....	03	1250	30 Comme		1	1	1	1		4	5000
148	M-F 4p Dr Oz T.....	03	600	30 Comme						1	1	600
152	M-F 8a Today Show II T.....	03	550	30 Comme						1	1	550
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

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Original

Client: Barack Obama/ D/ President
Buyer: ..
Schedule Dates: 10/01/12 to 11/11/12
Est/PO Number: 06296388
Associated Copies: No
Submission Cost: 808010
Client/Product/Estimate: 95 /101 /1537
Weeks: 6
Contract type: Political
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
153	Sun 10a Meet The PressS	03	1400	30 Nbr of Spots		1					1	1400
				Closed PR	1						1	1400
154	Tue 8p ET / 7p CT Voice .T....	06	4500	30 Nbr of Spots		1					1	4500
155	Wed 8-9p ET / 7-8p CT Animal Practice/ Guys W Kids .W....	03	3400	30 Nbr of Spots		2					2	6800
156	Sat 8p ET / 7p CT RevolutionS.	03	1200	30 Nbr of Spots		1	1				2	2400
157	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Nbr of Spots		1					1	1300
158	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night ...T...	03	2940	30 Nbr of Spots		1	1				2	5880
159	Fri 8p ET / 7p CT Grimm ...F..	03		30 Nbr of Spots								
160	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Nbr of Spots		1					1	3000
161	Wed 9p ET / 8p CT Law & Order SVU ..W....	03	3600	30 Nbr of Spots			1				1	3600
162	Thu 9-10p ET / 8-9p CT Office / Parks &	02	4800	30 Nbr of Spots			1				1	4800
Weekly Totals:					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 808010	Campaign Ref: E:120904026
Buyer:	Client/Product/Estimate: 95 /101 /1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
163	Recreation ...T... Thu 10p ET / 9p CT Rock Center	03	3200	30 Comme			1				1	3200
164	Sun 8a Today ShowS	01	1100	30 Comme		1					1	1100
165	M-F 530a News ...TF..	01	470	30 Comme		1					1	470
166	Fri 8p ET / 7p CT The Voice ...F..	03	3400	30 Comme		1					1	3400
167	Fri 8p ET / 7p CT Grimm ...F..	03	3400	30 Comme			1				1	3400
168	M-F 7a Today Show ..TWTF..	03	900	30 Comme			4				4	3600
169	M-F 12p Today Show III ..TWTF..	01	380	30 Comme			4				4	1520
170	M-F 6p News ..TWTF..	01	2250	30 Comme			4				4	9000
171	M-F 6a News ..TWTF..	01	1450	30 Comme			2				2	2900
172	M-F 7p News ..TWTF..	01	2000	30 Comme			4				4	8000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
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Original

Client: Barack Obama/ D/ President Submission Cost: 808010 Campaign Ref: E:120904026
Buyer: .. Client/Product/Estimate: 95/101/1537 Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12 Weeks: 6 Order Ref: 06296388
Est./PO Number: 06296388 Contract type: Political Business Type: POLITICAL
Associated Copies: No Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
173	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme			4				4	8000
174	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme			4				4	4160
175	Sun 10a Meet The PressS	01	5000	30 Comme			1				1	5000
176	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme			1				1	7000
177	Sun 8a Today ShowS	01	1100	30 Comme			1				1	1100
178	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme			1				1	7200
179	M-F 12p Today Show III M.....	01	380	30 Comme				1			1	380
180	M-F 6p News M.....	01	2250	30 Comme				1			1	2250
181	M-F 6a News M.....	01	1450	30 Comme				1			1	1450
182	M-F 7p News M.....	01	2000	30 Comme				1			1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

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Original

Client: Barack Obama/ D/ President
Buyer: Barack Obama/ D/ President
Schedule Dates: 10/01/12 to 11/11/12
Est./PO Number: 06296388
Associated Copies: No
Submission Cost: 808010
Client/Product/Estimate: 95/101/1537
Weeks: 6
Contract type: Political
Campaign Ref: E:120904026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
183	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme	Nbr of Spots			1			1	2000
184	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots			1			1	1040
185	Sat 9p ET / 8p CT Chicago FireS.	03	1300	30 Comme	Nbr of Spots		1				1	1300
186	Sat 10p ET / 9p CT Law & Order SVUS.	03	1400	30 Comme	Nbr of Spots		1				1	1400
187	Tue 8-10p ET / 7-9p CT Voice T.....	03	9000	30 Comme	Nbr of Spots				1		1	9000
188	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme	Nbr of Spots			1			1	3600
189	M-F 12p Today Show III ..TWTF..	01	380	30 Comme	Nbr of Spots			4			4	1520
190	M-F 6p News ..TWTF..	01	2250	30 Comme	Nbr of Spots			4			4	9000
191	M-F 6a News ..TWTF..	01	1450	30 Comme	Nbr of Spots			2			2	2900
192	M-F 7p News ..TWTF..	01	2000	30 Comme	Nbr of Spots			4			4	8000
193	M-F 730p Entertainment Tonight ..TWTF..	01	2000	30 Comme	Nbr of Spots			4			4	8000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	808010	Campaign Ref:	E:120904026
Buyer:	..	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06296388
Est/PO Number:	06296388	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
194	M-F 9a Today Show II ..TWTF..	01	1040	30 Comme				4			4	4160
195	Fri 9p ET / 8p CT Grimm ...F..	01	7000	30 Comme				1			1	7000
196	Mon 10p ET / 9p CT Revolution M.....	01	7500	30 Comme					1		1	7500
197	Sun 10a Meet The PressS	01	5000	30 Comme				1			1	5000
198	Sun 7p ET / 6p CT Football Night In AmericaS	01	7000	30 Comme				1			1	7000
199	Sun 8a Today ShowS	01	1100	30 Comme				1			1	1100
200	Wed 9p ET / 8p CT Law & Order SVU ...W....	01	7500	30 Comme				1			1	7500
201	M-F 12p Today Show III M.....	01	380	30 Comme					1		1	380
202	M-F 7p News M.....	01	2000	30 Comme					1		1	2000
203	M-F 730p Entertainment Tonight M.....	01	2000	30 Comme					1		1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
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Buyer:	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
204	M-F 9a Today Show II M.....	01	1040	30 Comme	Nbr of Spots				1		1	1040
205	M-F 6p News M.....	01	2250	30 Comme	Nbr of Spots				1		1	2250
206	M-F 12p Today Show III T.....	01	380	30 Comme	Nbr of Spots					1	1	380
207	M-F 5p News T.....	01	1700	30 Comme	Nbr of Spots					1	1	1700
208	M-F 7a Today Show T.....	01	2000	30 Comme	Nbr of Spots					1	1	2000
209	M-F 10a News TWTF..	01	300	30 Comme	Nbr of Spots				4		4	1200
210	M-F 1135p ET / 1035p CT Tonight Show TWTF..	01	1300	30 Comme	Nbr of Spots				4		4	5200
211	M-F 12p Today Show III TWTF..	01	380	30 Comme	Nbr of Spots				4		4	1520
212	M-F 5p News TWTF..	01	1700	30 Comme	Nbr of Spots				4		4	6800
213	M-F 530p News TWTF..	01	1700	30 Comme	Nbr of Spots				4		4	6800
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Est/PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
214	M-F 6p News TWTF..	01	2250	30 Nbr of Spots					4		4	8000
215	M-F 6a News TWTF..	01	1450	30 Nbr of Spots					2		2	2900
216	M-F 7p News TWTF..	01	2000	30 Nbr of Spots					4		4	8000
217	M-F 7a Today Show TWTF..	01	2000	30 Nbr of Spots					4		4	8000
218	M-F 730p Entertainment Tonight TWTF..	01	2000	30 Nbr of Spots					4		4	8000
219	M-F 9a Today Show II TWTF..	01	1040	30 Nbr of Spots					4		4	4160
220	Sat 1130p ET / 1030p CT Saturday Night LiveS.	01	2500	30 Nbr of Spots					1		1	2500
221	Sun 10a Meet The PressS	01	5000	30 Nbr of Spots					1		1	5000
222	Sun 7p ET / 6p CT Football Night in AmericaS	01	7000	30 Nbr of Spots					1		1	7000
223	Sun 8a Today ShowS	01	1100	30 Nbr of Spots					1		1	1100
Weekly Totals:					96	127	119	121	119	27	609	
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Closed PR					2	8	21	26	5		62	

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Schedule Dates: 10/01/12 to 11/11/12
Est./PO Number: 06296388
Associated Copies: No
Submission Cost: 808010
Client/Product/Estimate: 95 / 101 / 1537
Weeks: 6
Contract type: Political
Campaign Ref: E:120804026
Sales Rep: HRP Washington, DC
Order Ref: 06296388
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
224	M-Su 11p News TWTFSS.	01	2300	30 Comme					4		4	10000
225	Wed 10p ET / 9p CT Chicago Fire ..W....	01	7200	30 Comme					1		1	7200
226	M-F 10a News M.....	01	300	30 Comme						1	1	300
227	M-F 1135p ET / 1035p CT Tonight Show M.....	01	1300	30 Comme						1	1	1300
228	M-F 12p Today Show III M.....	01	380	30 Comme						1	1	380
229	M-F 5p News M.....	01	1700	30 Comme						1	1	1700
230	M-F 530p News M.....	01	1700	30 Comme						1	1	1700
231	M-F 6p News M.....	01	2250	30 Comme						1	1	2250
232	M-F 7p News M.....	01	2000	30 Comme						1	1	2000
233	M-F 7a Today Show M.....	01	2000	30 Comme						1	1	2000
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
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Buyer: ..	Client/Product/Estimate: 95 / 101 / 1537	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06296388
Est./PO Number: 06296388	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
234	M-F 730p Entertainment Tonight	01	2000	30	Nbr of Spots					1	1	2000
235	M-F 9a Today Show II	01	1040	30	Nbr of Spots					1	1	1040
236	M-Su 11p News	01	2500	30	Nbr of Spots					1	1	2500
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids	02		30	Nbr of Spots							
238	Fri 8p Star Watch PrimeTime	04	2900	30	Nbr of Spots					1	1	2900
239	M-F 2p Rachael Ray	03	250	30	Nbr of Spots					1	1	250
240	M-F 2p Rachael Ray	03	250	30	Nbr of Spots					1	1	250
Weekly Totals: Total Spots(Ord Spots)					96	127	119	121	119	27	609	
Closed PR					2	8	21	26	5		62	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120904026
			10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120904026
12	M-F 530a News	:30 Commercial	10/08/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120904026

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
15	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120904026
17	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120904026
18	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
20	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
26	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120904026
27	Fri 9p ET / 8p CT Grimm	:30 Commercial	10/22/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
42	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
43	Sun 7p ET / 6p CT Football Night in America	:30 Commercial	10/08/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
45	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/15/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120904026
47	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120904026
58	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120904026
66	M-F 530a News	:30 Commercial	10/22/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120904026
68	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
71	M-F 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/22/12	Closed Pre Emption	325.00	No Makegood / Credit	0000000000	E:120904026
74	M-F 730p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
77	M-Su 11p News	:30 Commercial	10/15/12	Closed Pre Emption	1,000.00	No Makegood / Credit	0000000000	E:120904026
104	Fri 8-9p ET / 7-8p CT Whitney / Community	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120904026
125	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120904026
126	Tue 8p ET / 7p CT Voice	:30 Commercial	10/01/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
141	M-F 6a News	:30 Commercial	10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026
153	Sun 10a Meet The Press	:30 Commercial	10/29/12	Closed Pre Emption	9,000.00	No Makegood / Credit	0000000000	E:120904026
159	Fri 8p ET / 7p CT Grimm	:30 Commercial	10/08/12	Closed Pre Emption	900.00	No Makegood / Credit	0000000000	E:120904026
237	Fri 8-9p ET / 7-8p CT Go On / Guys With Kids	:30 Commercial	10/01/12	Closed Pre Emption	1,400.00	No Makegood / Credit	0000000000	E:120904026
			10/29/12	Closed Pre Emption	3,400.00	No Makegood / Credit	0000000000	E:120904026

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
Totals		10/01	10/08	10/15	10/22	10/29	11/05
Spots	609	96	127	119	121	119	27
Cost	808010	106510	153515	147295	177825	190085	39780

Grand Totals:

Spots:	609
Gross Total:	808,010.00
Commission:	121,201.50
Net Total:	686,808.50